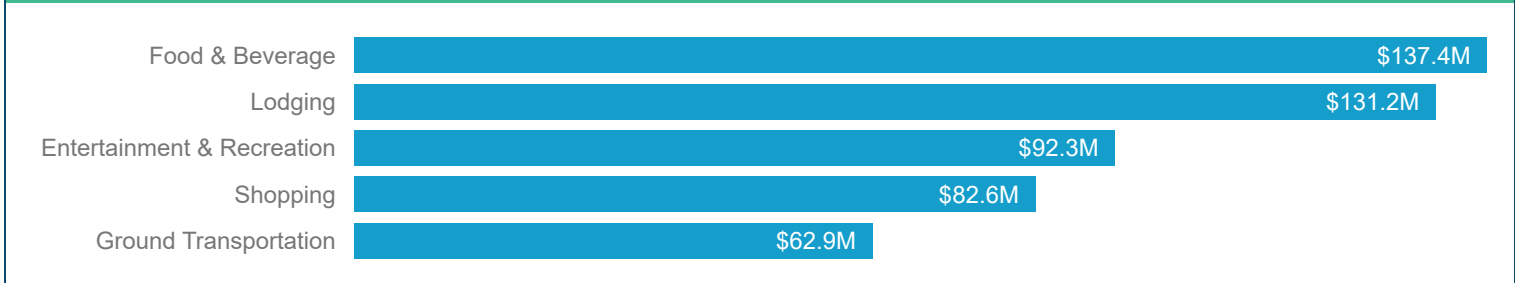


2022 ECONOMIC IMPACT OF TOURISM

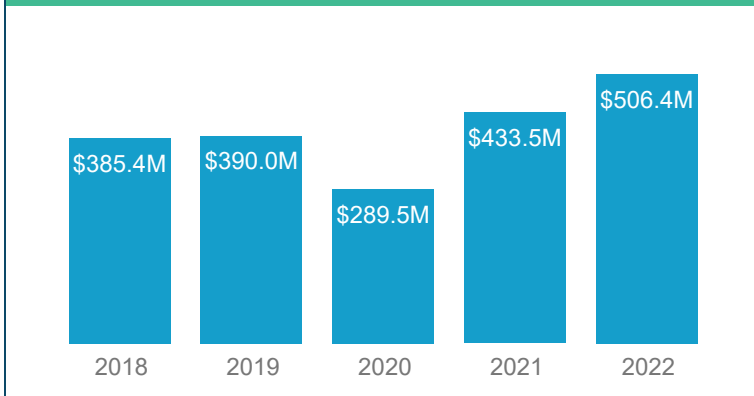


Sumter County

Visitor Spending by Category



Total Visitor Spending



+16.8%
2022 Visitor Spend vs. 2021

+29.8%
2022 Visitor Spend vs. 2019

15.2%

of Total Jobs in Region Supported by Visitor Spending

\$52.2M

State & Local Taxes Generated

\$47.8M

Federal Taxes Generated

	Direct	Indirect	Induced	Total
GDP	\$202.4M	\$45.5M	\$31.5M	\$279.4M
Jobs	7,364	908	464	8,736
Wages	\$124.1M	\$25.2M	\$14.9M	\$164.3M
Total Business Spending	\$430.6M	\$100.3M	\$58.0M	\$589.0M

Figures in this document are based on spending by visitors during 2022, including domestic out-of-state visitors, international visitors, and Florida residents who traveled at least 50 miles to the destination. They also include both day and overnight trips. Indirect impacts are impacts on non-tourism businesses which provide supplies to tourism businesses (e.g. restaurant suppliers). Induced impacts are impacts on non-tourism businesses due to spending of wages by employees of tourism businesses (e.g. the money spent by a tourism business employee at a grocery store). "Total Business Spending" is the amount paid to suppliers by businesses.

Sources: Rockport Analytics, Bureau of Economic Analysis