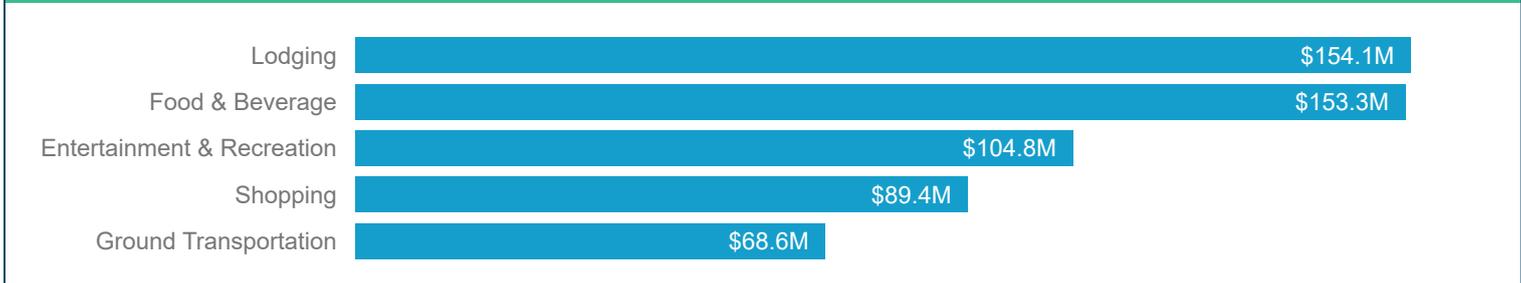


2024 ECONOMIC IMPACT OF TOURISM

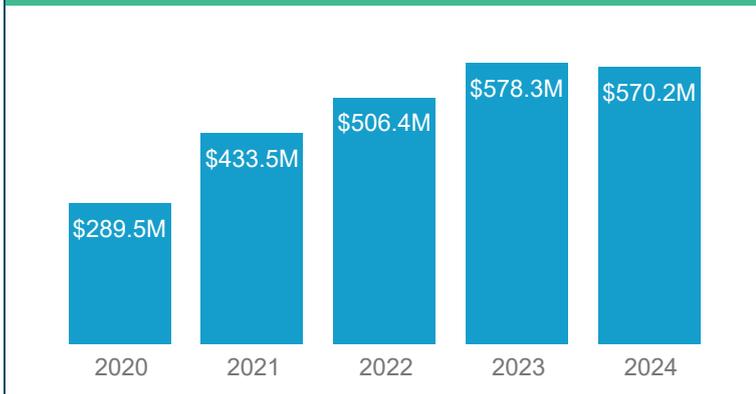


Sumter County

Visitor Spending by Category



Total Visitor Spending



-1.4%
 2024 Visitor Spend vs. 2023

\$62.4M

State & Local Taxes Generated

\$59.3M

Federal Taxes Generated

	Direct	Indirect	Induced	Total
GDP	\$263.8M	\$56.5M	\$38.0M	\$358.3M
Jobs	6,364	1,083	543	7,990
Wages	\$159.0M	\$31.9M	\$18.0M	\$209.0M
Total Business Spending	\$492.9M	\$120.1M	\$67.5M	\$680.6M

Figures in this document are based on spending by visitors during 2024, including domestic out-of-state visitors, international visitors, and Florida residents who traveled at least 50 miles to the destination. They also include both day and overnight trips. Indirect impacts are impacts on non-tourism businesses which provide supplies to tourism businesses (e.g. restaurant suppliers). Induced impacts are impacts on non-tourism businesses due to spending of wages by employees of tourism businesses (e.g. the money spent by a tourism business employee at a grocery store). "Total Business Spending" is the amount paid to suppliers by businesses.

Source: Rockport Analytics